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Wines of Chile Celebrates First Annual *Salud!* Chilean Wine Fest in New York

Month-long promotion culminates with party at Paris Commune, pairing Chilean cuisine and wine

September 28, 2006, New York, NY –Wines of Chile joined forces with New York’s top restaurants and retail wine shops throughout the month of September to promote Chilean wines by the glass and at in-store tastings. The citywide celebration enabled consumers to experience the varied *terroir* of Chile and to taste a sampling of the country’s most acclaimed varietals. Participating restaurants poured Chilean Sauvignon Blanc, Cabernet Sauvignon, Carménère, or Bordeaux-style red blends by the glass as part of the promotion.

To culminate the month-long celebration, Wines of Chile and ProChile - the Trade Commission of Chile-, are hosting a private party at Paris Commune restaurant in New York’s West Village on Thursday, September 28. Cristian Correa Ramirez, executive chef at Agua Restaurant in Santiago, Chile, and a former apprentice at Thomas Keller’s Per Se, worked with Michael Cron, executive chef at Paris Commune, to prepare authentic Chilean fare with a French twist for the event. The party will feature some of Chile’s most unique flavors, including Chilean Carica, premium olive oils, artisan cheeses, and Chilean meats and seafood.

The invite-only celebration will include members of the wine and culinary trade, media, and representatives from the Chilean and French consulates.

Recipes developed for the celebration and suggested wine pairings include:

Sauvignon Blanc & Chardonnay

Montes Sauvignon Blanc 2005, Leyda Valley
Santa Rita Sauvignon Blanc Reserva 2005, Casablanca Valley
Carmen Chardonnay Reserve 2005, Casablanca Valley

Paired with:

Croaker Ceviche with Olave Olive Oil and Crunchy Garlic in the Style of Chiloe
King Klip Chowder
Smoked Salmon with Salmon Roe and Aromatic Herbs
Chilean Abalone with Potato and Celery Salad

Carménère & Red Blends

Casa Silva Los Lingues Carménère 2004, Colchagua Valley
Odfjell Armador Carménère 2004, Maule Valley
Viña Santa Carolina Barrica Selection Carménère 2003, Rapel Valley
Sideral 2002, Rapel Valley
Veramonte Primus 2004, Casablanca Valley

Paired with:

Shellfish Empanadas with Merquen (Smoked Chilean Red Pepper) Sauce
Magellan King Crab with Azapa Valley Olives
Chilean Crab Casserole with Cilantro
Patagonian Lamb Loin with Charquicán (Beef Strips with Potatoes and Pureed Pumpkin) and Chilean Carica Sauce

Cabernet Sauvignon

Casa Lapostolle Cuvee Alexandre Cabernet Sauvignon 2004, Colchagua Valley, Apalta Vineyard
Concha y Toro Marques de Casa Concha Cabernet Sauvignon 2004, Maipo Valley, Puente Alto Vineyard
Cousiño Macul Antiguas Reservas Cabernet Sauvignon 2004, Maipo Valley
Los Vascos Reserve Cabernet Sauvignon 2003, Colchagua Valley

Paired with:

Beef and Chilean Sausage Skewers with Seasonal Vegetables
Beef Empanada with Fresh Spicy Chilean Salsa
Sweet Corn and Beef Souffle

Additional menu items:

Breads:

Country Bread with Merquen (Smoked Chilean Red Pepper)
Basil Bread
Fried Pumpkin Bread

Desserts:

Traditional Chilean Pastries
Stewed Peaches with Barley
Quince Jam with Goat Cheese
Chilean Rice Pudding with Raspberry Sauce
Meringue-Studded Chilean Pudding with Cinnamon
Chilean Carica and Strawberry Skewers

About Wines of Chile

Wines of Chile is a promotional body representing ninety Chilean wineries with offices in Santiago, London and New York. It comprises the members of two well-established associations: Viñas de Chile and Chilevid and receives support from ProChile. Wines of Chile was founded in July of 2002 with the aim of combining efforts to position the image of Chilean wine around the world through strategic marketing and promotional activities. For more information about Wines of Chile, please call 1-866-461-WINE or e-mail: info@winesofchileusa.com.

About ProChile

ProChile, the Trade Commission of Chile, is part of the General Directorate of International Economic Affairs of Chile's Ministry of Foreign Affairs. It is responsible for implementing and enhancing Chile's trade policy. ProChile's mission is to provide support to small and medium-sized enterprises, helping to encourage and diversify exports of Chilean products and services by increasing the number of export markets and companies. It does so by providing the necessary tools to aid Chile's economy in its process of going international. ProChile's Trade Offices and Agencies are located in over 35 countries, covering 90 percent of the destination markets for Chilean exports. For more information please visit www.chileinfo.com or email info@prochile.us.

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